

WEBINAR

# Lessons From Setting up 1,000 Data Projects: 5 Must Do's to Get Yours off the Ground and Keep It on Track

Thursday, September 24, 2020

**CHARTIO** + **DATA**MILL

# Speakers



**Andrew Madonna**  
Founder, Data Mill



**Jaron Farnham**  
Head of Partnerships & Business  
Development, Chartio

# Agenda

- Data projects: the reality
- The importance of becoming an informed company
- 5 must-do's
- Q&A



# 80%

of data projects fail according to [Gartner](#)

**Data Projects**

**≠**

**Business Projects**

# Questions you should be asking

- Do you know what your data infrastructure is?
- Do you know what your important company metrics are and where they live?
- Do you have a strategy around creating a culture around data?
- How does your company leverage data today?
- How do you verify your metrics?

# 5 must-do's

# Must-do #1:

## Focus on the smallest part and iterate

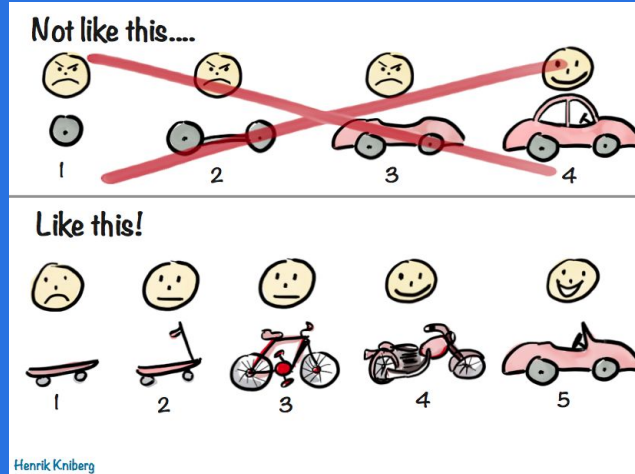


Image source: [Gitlab](#)



# Must-do #2:

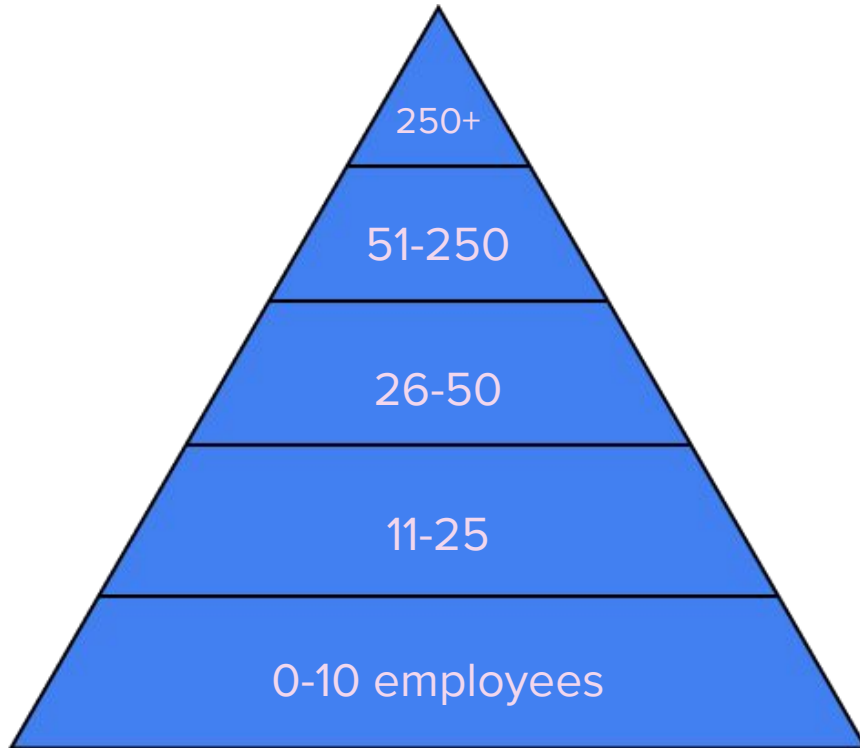
## Bring in the SMEs

*"Data requires expertise"*

# Must-do #3:

## Clear goals with clear resourcing

# Evolution of a data team



**Department Mayors**

**Data Teams (data engineer, data scientist, analyst, designer)**

**Expert Data Analyst (SQL)**

**Citizen Analyst(s)**

**Product Owner/ Manager**

# Must-do #4:

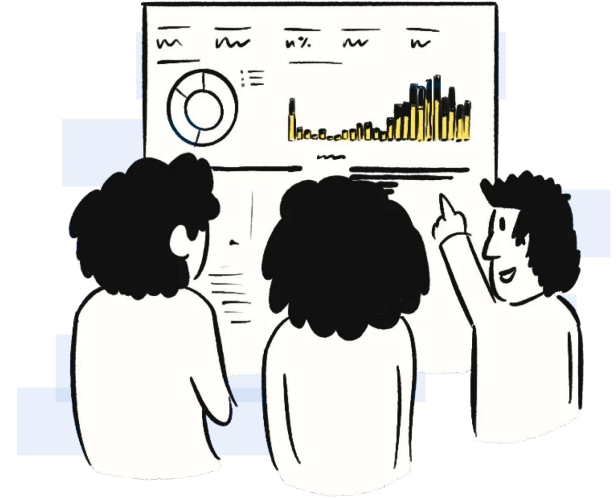
## Keep your data team independent

# Must-do #5:

## Implement process and structure at the leadership level

# Becoming an informed company

- Make a decision to ask hard questions to key business challenges
- Understand what metrics give you the most impactful insights to these questions
- Create a culture around data



# Open Q&A

# Thank you for attending

Recording of this webinar will be uploaded on our website and shared via email.